AQUAGRANDA LIVIGNO WELLNESS PARK

Press release

The largest and newly integrated wellness centre in Europe for Aquagranda designed by Architect Simone Micheli

Architecture interior design project: Arch. Simone Micheli
Lighting Engineering project: Arch. Simone Micheli
Client: Aquagranda srl
Project Planning: 2008
Project realization: 2010
Location: Livigno (SO)
Surface: 21,000 square metres
Pictures: Jurgen Eheim

Interiors design project details
Sign synthesis that permits the visitor to dip like a shard in a fascinating and intriguing fiction able to narrate itself by catapulting us into the vast and condensed aesthetic vision of Architect Simone Micheli: Volumetric dream land giving birth to the interior architecture of one of the largest and most integrated wellness resorts in Europe: Aquagranda Livigno Wellness Park.

The predominant meaning of this expressive and pertained to content research emerges from the architect's own words: The concept around which rotates the entire development of this interior design project, is a concept of equilibrium and beauty, unique both in the morphological as in the functional point of view. The Roman baths, locations par excellence dedicated to the psycho-physical regeneration, have abundantly oxygenated the minds of contemporary designers working in this fairy dimension, initiating chameleonic solutions ever so distant from a real balanced dimension. Nowadays, the contamination of multiple functions connected to wellness have generated pertained to content practical stories, which have deviated from the real ancient baths practice. It is necessary today, to rediscover the sleeping world of sensations through aesthetic projects, it is necessary to define new fields of balance in order to fully live our present life with truth and enthusiasm. We must attempt to unconsciously rediscover our origins. Our metropolitan system often make us unable to smile when looking at a flower, to be amazed by the wind's sound, to dream when watching a sunset, to feel exhilarated with the scent of a flowering oleander. The chaos that grips our present has deleted all the enjoyment and magic of those moments dedicated only and exclusively to ourselves: moments to relax our body and our mind, to listen and to find ourselves. This wellness centre great project will become the land for psycho-physical regeneration. A location and not just a place for the research of all those fundamental requirement which are the source of equilibrium, beauty and unity. One needs spatial areas able to inspire tranquillity and harmony to the human visitor. Areas able to create the right emotional spirit, to balance our body and our mind with our soul. We need locations that make us feel positive emotions, transporting us from our daily world into a completely different new world, having myself, with all its forms and nuances, as the unique protagonist. One needs truth, emotions and transparency to discover oneself as the main actor in a dimension belonging to the universe of a possible other equilibrium. Living emotional experiences in spaces dedicated to self enhancement can only generate great positivity, not only physical but also mental, it can take us along the path of total harmony with ourselves and the environment around us. Transported by Eastern culture, we must not remove what is wrong in us, but simply find a balance between good and bad and to do so, we must listen to ourselves while crossing the threshold of time and space. In this order of ideas, the aim of the Aquagranda Livigno Wellness Park project must be regarded as a living space manifesto, depicting new worlds of well being. Unique and extraordinary beauty containers, to regain a dimension lost in time, ever so important today, and to encourage our entry in this new dimension capable to place us in direct communications with ourselves. Aquagranda Livigno Wellness Park is conceived as a masterpiece space where both the physical and spiritual senses are commemorated, thus permitting the visitor to live emotionally relaxing experiences and psycho-physical regeneration. The perceptual experiences are ensured to be instantaneously transformed in wonderful memory. Covering an area of around 21,000 square meters, the new complex integrates a large Spa; a wide beauty area dedicated to various body treatments and inhalations; various relaxing pools; a semi Olympic swimming pool; a fitness area; relax areas; commercial centre; restaurant; bar and a guest area structured
to support the new wellness tourism. Based upon the simplicity and immediacy of a gesture, the project takes life thanks to the use of colours and basic yet absolutely functional furniture designed in fluid plastic shapes. It is an interactive exciting, hybrid, location, strongly characterized by environments and functions that integrate and oppose one another, identifying a path for celebrating the relation between men, built space and wellness; between climbing theories and compositional truths; between matter, surfaces, lights, colour, sound and finally water. Everything is designed to cradle the guest in this dream. In an unexpectedly black environment a gorgeous pool marked by water twirls and hydro massage is highlighted by the soft lighting, an equally unusual semi Olympic swimming pool submerges in a box dematerialized by absolute white colour and by some bright graphics. Saunas, Turkish baths, ham am, relaxing pools, thalassic therapy pools, cold environment and aromatic shower, lighting effect and videos projection on the walls animate the Spa, conceived as an empty canvas on which the visitor plays an interactive role. The elegance, rigor and theatrical plastic scenery offered by the infinite vertigo characterise the aesthetics. Finally the guest area: with aggressive rooms in a conceptual yet practical design, dominated by the overlapping contrast of bright white and black tones.

**Technical tab**

**Basement**
Entrance Hall: 321 sqm
Garage: 63 spaces, distributed on a covered surface of 2.111,60 sqm
Kitchen: (freeze rooms warehouse and facilities for staff)
Changing rooms: 71 on rotation cabins and more than 680 lockers distributed on 800 sqm
Services in the changing room: 36 showers, 7 toilets, 3 WC, 8 washing basin on 150 sqm
Kids garden: 115 sqm
Basement thermal bath: 1400 sqm
- External relaxing area (70,66 sqm)
- External Finish sauna: 15 sqm
- 8 aromatic showers: 25,00 sqm
- Cold pool (10°-15°): 14,60 sqm
- Fragrance room (48°, 100% humidity): 10,25 sqm - humid environment with aromatic spices
- Hamm am: 46 sqm
- Thalassic Turkish bath (48°, 100% humidity): 10,25 sqm
- Thalassic therapy Bath 47 sqm - water with high salt concentration
- Relaxing water room: 153,50 sqm
- Finish Sauna (90°-95°, 20% humidity): 25 sqm
- Biological hay sauna (60°, 60% humidity): 34,70 sqm - Biological hay fragranced with aromatic spices
- Foot bath 43,30 sqm
- Cold room: 14,30 sqm
- Steam path: 14 sqm
- 6 showers: 40 sqm
- Fire relaxing room: 125 sqm
- Facilities: 22 sqm

Beauty centre:
- Reception: 16 sqm
- Hairdresser: 30,20 sqm
- 2 pedicure cabins: 41,50 sqm
- Corridor: 180 sqm
- 2 facial treatment cabins: around 20 sqm each
- 2 solariums: 20,80 sqm each
- 7 massage cabins: around 20,80 sqm each
- 2 doctor's consulting rooms 17,50 sqm each
- Large care room: 84,50 sqm
- Warehouse: 22,80 sqm
- Changing rooms men, women, vip): 123 sqm

Ground Floor
- Shopping mall with 4 shop units: 405 sqm
- Reception (Info Livigno) + entrance Hall: 90 sqm
- Hydro massage pool: 405,22 sqm; maximum depth 1,35 cm
- Baby pool 63,23 sqm: maximum depth 35 cm
- Indoor-outdoor pool: 286 sqm, maximum depth 1,35 cm
- Kitchen: 50 sqm
- Restaurant, lounge bar, 307 sqm, 150 seating's
- Relax area with lounge bar: 160 sqm
- Finish sauna: 20 sqm
- Turkish baths: 15 sqm
- Jet showers: 6 sqm
- Shower facilities: 68 sqm

Covered pool:
- Hall: 76,40 sqm
- 13 rotation cabins: 48,10 sqm
- Changing rooms 146,50 sqm, with 188 lockers
- Pool length: 25 mt, width12,50 mt , 6 lanes
- 10 x 6 mt pool
- Poolside: 433,50 sqm
- Facilities: 16 shower, 8 toilets, 4 wc, 8 washing basins: 105 sqm

First floor
- Semi Olympic platform: 95,45 sqm, 145 seating's
- Fitness room: 325 sqm
- Guest area: 23 rooms, 580 sqm
- Bar: 135 sqm
- Facilities: 15 sqm

**SIMONE MICHELI ARCHITECT**

He founded the architectural studio having his name in 1990 and the Design Company named Simone Micheli Architectural Hero in 2003. Professor at the University, in particular at the Polidesign in Milan, at the Scuola Politecnica di Design in Milan. All the works by Architect Simone Micheli are unique and feature a strong personality in addition to being sustainable, environmental friendly. He plays a crucial role in the planning field in Europe, in fact he developed a number of plans for public administration and for prestigious customers related to the community and to the residence field. A number of monographs and international magazines focused on his works are available. He exhibited his works at the Venice Biennale, in the architectural sector. He works as editor of the theme exhibition named contract as well of the major international exhibitions in this field. He represented the Italian interior design at the “30th Colombian Architecture Convention at Barranquilla, Colombia and in 2008 he attended the International Architecture Convention in Hannover, Germany, for the contracting. The La Casa Italiana exhibition taking place at the Sao Paulo (Brazil) Mube sculpture museum in 2008 and in Mexico City and in Monterrey in 2009 bears his name. Here follow some of the awards he recently received: Best Interior Design and Best Apartment Italy with the plan named Golfo Gabella Lake Resort for the home constructor Sist Group located in Maccagno on Lake Maggiore, in the contest Homes Overseas Award 2007 London (international award for developing the best world residences); the International Media Prize 2008 Shenzhen (Annual public spaces grand award category) with New Urban Face plan for the Provincial administration and for the municipality of Milan; the International Design Award 2008 – Los Angeles (“Interior Design” category) with New Urban Face plan for the Provincial administration and for the municipality of Milan; 2nd at the US Awards 2008 Workplace: quality and innovation”, Il sole 24 Ore – Milan, with New Urban Face plan for the Provincial administration and for the municipality of Milan; International Design Award 2008 Los Angeles as Interior Designer of the Year; Best of Year 2010 Spa Category Interior design Magazine, New York with Atomic Spa Suisse; Annual Club Space Award 2010_Modern Decoration International Media Prize China with Atomic Spa Suisse. The planning company Simone Micheli Architectural Hero based in Florence and Milan provides contract and residence related services in different fields: architecture, interior design, design, visual design and communication. Among the works realized in 2009 we remember: interior design of the bigger wellness centre in Europe Aquagranda Livigno Wellness Park for Aquagranda; interior design of Arezzo Park Hotel for Alliata Bronner Group; interior design of i-SUITE hotel in Rimini for Ambienthotels, interior design of the Wellness centre of Exedra Nice Hotel in Nice and Atomic Spa Suisse inside of Exedra Milan Hotel in Milan for Boscolo Hotels; interior design of franchising “Fit Express” for Swim Planet; interior design for the franchising urban Hotel Town@house street for Alessandro Rosso; interior design of L Archivolto Events gallery in Milan for Edizioni L Archivolto.

If you wish to see all the works please visit the website www.simonemicheli.com

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